



COURSES

- MBA 6700 Managing for Environmental Sustainability
- MBA 6710 Accounting & Finance for Environmental Sustainability
- MBA 6720 Environmental Economics
- MBA 6730 Consulting Project in Sustainability

CERTIFICATE REQUIREMENTS

- Admission to MBA Program, OR
- Regionally-accredited bachelor's degree in any field
- Undergraduate transcript
- Resume
- Two letters of recommendation
- Application fee

GRADUATE CERTIFICATE IN ENVIRONMENTAL SUSTAINABILITY FOR BUSINESS

Now more than ever, competitive advantage is crucial to success. The Graduate Certificate in Environmental Sustainability for Business enables practitioners to explore and evaluate how their organizations can address environmental issues to meet societal needs while creating competitive advantages that enhance their bottom line.

The certificate can be completed in conjunction with the MBA Program at the Goddard School of Business and Economics, or as a stand-alone graduate certificate.

- Acquire the knowledge and skills necessary to evaluate environmentally sustainable business practices.
- Identify the importance of sustainable business practices to the firm and to society.
- Understand the interdependence between markets, environmental and regulatory constraints
- Explore opportunities for cost savings, process improvement, and community engagement.



